

Testimony to the Jobs, Energy and Community Development Committee Minnesota Senate Monday, 27th February, 2006

Major Themes

- Minnesota is an increasingly a global economy – we need a global perspective on our policy issues.
- Immigrants are playing a critical role in five major areas of the economy: consumers, workers, firms, global networks, and cultural capital.
- Minnesota is going to increasingly rely on immigrant capital for its long term competitiveness.

A New Paradigm

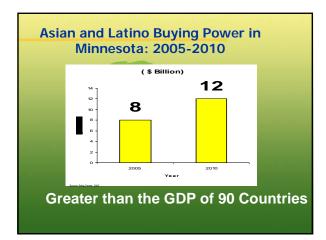
- We need a new paradigm in policy towards immigrants
 - Instead of looking at immigrants as a threat or as a cost - view immigrant capital as an asset that needs investment.
 - There are both costs as well as benefits related to immigrants
 - Need a long term perspective. Studies show net benefits of immigrants in the long run.

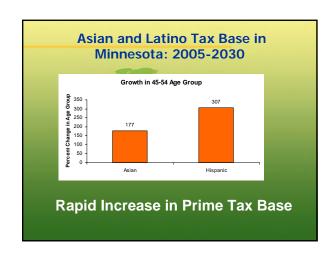
New Paradigm (Contd.)

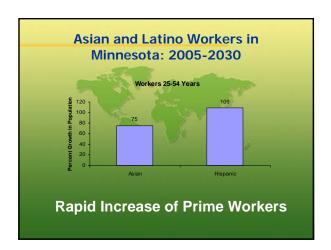
- Increase in investment in education and training to tap into the benefits of immigrant capital in the years ahead
- A culture and environment of hospitality to remove the "immigrant's stigma"
- Win-win solutions includes other minorities and the larger population
- A comprehensive approach built upon an understanding that we are part of both a global economy as well as a global society

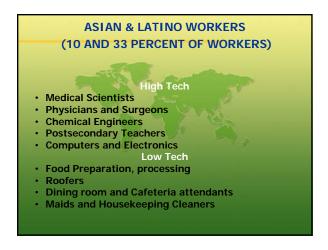
Perspective on Immigrant Capital in Minnesota

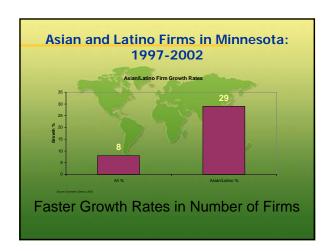
- Asians and Latinos are two largest groups of immigrants in MN where data is available. Because of lack of data I do not include African immigrants in this analysis
- Five major areas
- Consumer Capital
- Firms or Entrepreneurial Capital
- Workers or Human Capital
- Global Capital
- Legislative Constituent Capital

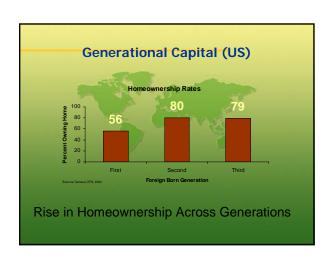












Global Capital Foreign Workers (MN Rank in Nation) - Number of H1B visa applications 17 - Midwest Rank (IA, WI, NE, SD, ND, KS) 1 - Number of MN cities 125

• Foreign Students, MN Rank (2003-04) - Foreign Student Expenditure (MN) \$178 mill - Students Studying Abroad 6893

MN Rank 2003, 2004 • Export Volume, 2004 20 • Exports (Latin & S. America) 25 • Exports (Asia) 15 • Exports as Percent of GSP 23 • Employment (Foreign Companies) 22

Global Capital

Foreign Born, 2000 Rank

• Size of Foreign Born Population 21

• Percent Change in Foreign Born 12

Global Capital	
SISTER CITIES, MN	
Number of Sister Cities	46
MN Rank in the Midwest	2

UNDOCUMENTED WORKERS Number of MN firms Using Undocumented Workers (1989-2000) 1018 Number of MN Counties these firms are located 69

IMMIGRANT CONSTITUENT CAPITAL

- Asian and Latino Workers
- At least 10 percent in
- Industries with over 100 workers
- And/or at least 100 Asian/Latino firms in the county

IMMIGRANT CONSTITUENT CAPITAL

- 23 MN Counties included
 - 109 House Districts
 - 57 Senate Districts

House District 21 B, 24 A Senate District 21, 24

Watonwan County

- · Buying Power Asians/Latinos: \$26 million **Industries**
- Food
- Transportation Equipment
- Administrative Support and Waste Management Services

House District 22 A 22 B Senate District 22

Nobles County

Buying Power Asians/Latinos: \$ 40 million

Industries

- Administrative Support and Waste Management Services
- Clothing and Apparel including shoes Utilities
- Machinery

Nobles County 2006-2030

- Asian/Latino Buying Power will increase from
- 40 million dollars, to
- 85 million dollars

House District 13 A 13 B Senate District 13

Kandiyohi County

Buying Power Asians/Latinos: \$ 45 million

Industries

- Administrative Support and Waste Management Services
- Agriculture Forestry, fishing and mining
- Printing and related support activities
- Misc. nondurable goods

Kandiyohi County 2006-2030

- Asian/Latino Buying Power will increase from
- 45 million dollars, to
- 84 million dollars.

House District 27 A Senate District 27

Freeborn County

Buying Power Asians/Latinos: \$ 31 million

Industries

- Administrative Support and Waste Management
- Nonmetallic mineral products
- · Misc. manufacturing
- Groceries and related products
- Gasoline stations

Freeborn County 2006-2030

- Asian/Latino Buying Power will increase from
- · 31 million dollars, to
- 56 million dollars

House District 25 B 26 B Senate District 25, 26

Rice County

- Buying Power Asians/Latinos: \$ 60 million
- Firms: 100 minority firms, 3. 7 million in sales Industries
- Electrical equipment, appliances and components
- Administrative Support and Waste Management Services
 Wholesale trade
- Groceries and related products
- · Transportation equipment

Rice County 2006-2030

- Asian/Latino Buying Power will increase from
- 60 million dollars to
- 125 million dollars

House District 23 A, 25 A Senate District 23, 25

Sibley County

· Buying Power Asians/Latinos: \$12 million

Industries

Food

House District 50 A 50 B, 51 B, 53 A, 53B, 54 A, 54B, 55A, 55B, 64 A, 64B, 65 A, 66B, 67A, 67B

Senate District 50, 51, 53, 54, 55, 64, 65, 66, 67

Ramsey County

Industries

Food
Agriculture Forestry, fishing and mining
Mining
Toxtle mills and textile products
Apparel
Asians and Latinos:
- \$ 1.1 billion dollars

Firms: 1680 with 600
million in sales
employing 8000

First in the sales
employing 8000

First in the sales
employing 8000

Holistic and ruber products
Daus drugist sundries, chemical and allied products

Croceries and related products

Pagistic and ruber products

Pagistic and ruber products
Croceries and related products

Croceries and related products

Croceries and related products

Ramsey County 2006-2030

- Asian/Latino Buying Power will increase from
- 1.1 billion dollars, to
- 1.9 billion dollars

House District 13A, 14 A, 14B, 15 A,15B
Senate District 13, 14, 15
Stearns County

Buying Power Asians/Latinos: \$ 60 million

Industries
Food
Petroleum and coal products
Computer and Electronic

House District 20B Senate District 20

Renville County

Buying Power Asians/Latinos: \$ 12 million

Industries

- Food
- Computer and electronic products

House District 34 A, 34 B Senate District 34

Carver County

Buying Power Asians/Latinos: \$ 43 million

Industries

- Food
- Transportation equipment

House District 1 B, 2 A, 2B Senate District 1, 2

Polk County

Buying Power Asians/Latinos: \$ 22 million

Industries

- Food
- Administrative Support and Waste Management Services
- Nonmetallic mineral products

House District 27 A 27 B **Senate District 27**

Mower County

Buying Power Asians/Latinos: \$32 million

Industries

- Food
- Nonmetallic mineral products
- Transportation equipment

House District: 19B, 32A, 32B, 33A, 33B, 34 B, 40B, 41A, 41B, 42A, 42B, 43A, 43B, 44A, 44B, 45A, 45B, 46A, 46B, 47A, 47B, 54A, 58B, 59A, 59B, 60A, 60B, 61A, 61B, 62A, 62B, 63A, 63B,

Senate District: 19, 32, 33,34, 40, 41, 42, 43, 44, 45, 46, 47, 54, 58, 59, 60, 61 62,63 Industries

Hennepin County

• Buying Power Asians/Latinos:

- \$ 2.3 billion dollars

Firms: 3216 firms with almost a billion dollars in sales employing over 7000

Computer and electronics
Electrical equipment
Miscellaneous manufacturing

Hennepin County 2006-2030

- Asian/Latino Buying Power will increase from
- \$ 2.3 billion to
- \$4.3 billion

House District 26A, 26 B Senate District 26

Steele County

Buying Power Asians/Latinos: \$ 22 million

Industries

- Food
- Transportation equipment

House District 18A Senate District 18

Mcleod County

· Buying Power Asians/Latinos: \$ 20 million

Industries

Food

House District 21 A Senate District 21

Lyon County

· Buying Power Asians/Latinos: \$ 21 million

Industries

Furniture and related products

House District 36A, 36B, 37A, 37B, 38A, 38B, 39A, 39B,40A,57A,57B Senate District 36,37,38,39,40,57

Dakota County

- Buying Power Asians/Latinos: \$ 600 million
- Firms: 670 firms with \$127 million in sales employing 1255

Industries

- Jewelry, luggage and leather goods
- Computer and electronics

Dakota County 2006-2030

- Asian/Latino Buying Power will increase from
- 600 million dollars
- 1.1 billion dollars

House District 25 A, 25B, 34A, 35A, 35B, 40A Senate District 25, 34, 35, 40 **Scott County**

- Buying Power Asians/Latinos: \$ 135 million
- Firms: 237 minority firms with \$ 116 million in sales employing 421

Industries

- trical equipment essional and commercial equipment and supplies

Scott County 2006-2030

- Asian/Latino Buying Power will increase from
- 135 million dollars to
- 444 million dollars

House District 23B, 24B Senate District 23, 24

Blue Earth County

Buying Power Asians/Latinos: \$ 30 million

Industries

Non metallic minerals

House District 29A, 29B, 30A, 30B Senate District 29, 30

Olmsted County

- Buying Power Asians/Latinos:\$ 212 million
- Firms: 242 firms with \$ 39 million in sales

Industries

- Miscellaneous Manufacturing
- Other direct selling

Olmsted County 2006-2030

- Asian/Latino Buying Power will increase from
- 212 million dollars, to
- 372 million dollars

House District 17A, 47A, 47B, 48A, 48B, 49A, 49B,50A,50B,51A,51B, 52A, 53A Senate District 17, 47, 48, 49, 50, 51, 52, 53

Anoka County

- Buying Power Asians/Latinos:\$ 262 million
- Firms: 349 firms with \$ 70 million in sales employing over 500

Industries

Drugs, Chemical and allied products

Anoka County 2006-2030

- Asian/Latino Buying Power will increase from
- 262 million dollars, to
- 484 million dollars

House District 5A, 5B, 6A, 6B, 7A, 7B, 8A
Senate District 5, 6 7, 8

St. Louis County

- Buying Power Asians/Latinos: \$ 44 million
- Firms: 150 Latino with \$1.6 million in sales

Industries

• Other Health and Personal Care Stores

House District 52A, 52B, 55B,56A, 56B, 57A, 57B Senate District 52, 55, 56, 57

Washington County

- Buying Power Asian/Latino: \$ 282 million
- Firms: 366 firms with \$45 million in sales employing 403

Washington County 2006-2030

- Asian/Latino Buying Power will increase from
- 282 million dollars, to
- 656 million dollars